## PRIVACY POLICY

PROTECTING YOUR PRIVATE INFORMATION IS OUR HIGHEST PRIORITY. THIS PRIVACY POLICY APPLIES TO THE TREE HOUSE, A MICHIGAN LIMITED LIABILITY COMPANY, AND GOVERNS HOW WE COLLECT AND USE DATA.

# **COLLECTION & USE OF YOUR PERSONAL INFORMATION**

WE ONLY HAVE ACCESS TO/COLLECT INFORMATION THAT YOU VOLUNTARILY GIVE US VIA EMAIL, WEBSITE FORM, OR WHEN VISITING OUR PROVISIONING CENTER. WE WILL NOT SELL OR RENT THIS INFORMATION TO ANYONE. WE ARE THE SOLE OWNERS OF ANY INFORMATION COLLECTED ON THIS SITE. INFORMATION WE MAY COLLECT INCLUDES: YOUR NAME, BIRTH DATE, GENDER, STATE-ISSUED IDENTIFICATION INFORMATION, EMAIL, ADDRESS(ES), PHONE NUMBER, AND YOUR MEDICAL MARIJUANA IDENTIFICATION CARD INFORMATION.

Your phone number is used only to provide updates on your online orders unless you optin to The Tree House Loyalty Program. If you opt-in, then we may text you information about exclusive deals, new products, and promotional information.

WE WILL NOT SHARE YOUR INFORMATION WITH ANY THIRD PARTY OUTSIDE OF OUR ORGANIZATION, OTHER THAN AS NECESSARY TO FULFILL YOUR REQUEST.

UNLESS YOU ASK US NOT TO, WE MAY CONTACT YOU VIA EMAIL IN THE FUTURE TO TELL YOU ABOUT SPECIALS, NEW PRODUCTS OR SERVICES, OR CHANGES TO THIS PRIVACY POLICY.

#### THE TREE HOUSE LOYALTY PROGRAM

THE TREE HOUSE LOYALTY PROGRAM IS A VOLUNTARY REWARDS PROGRAM AND YOU MAY CHOOSE WHETHER OR NOT TO PARTICIPATE AND THEREBY DISCLOSE YOUR PERSONAL INFORMATION. UPON INITIAL REGISTRATION, YOU WILL BE ENROLLED IN OUR TEXTING PROGRAM. THIS PROGRAM WILL NOTIFY YOU OF DEALS AND OFFERS, NEW PRODUCTS, AND DISCOUNTS. YOU CAN OPT-OUT OF THIS ANYTIME BY RESPONDING WITH **STOP**. YOU CAN ALWAYS OPT BACK IN AT A LATER DATE BY RESPONDING TO THE MESSAGE WITH **START**.

## HOW INFORMATION IS SHARED WITH THE STATE OF MICHIGAN

WE REQUIRE VALID GOVERNMENT IDENTIFICATION PROVING THE HOLDER IS 21 OR OLDER OR A VALID MEDICAL MARIJUANA PATIENT IN ORDER TO ENTER OUR FACILITY. YOUR NAME AND DATE OF BIRTH ARE RETAINED ACCORDING TO MICHIGAN REGULATIONS. THE FOLLOWING INFORMATION IS SHARED WITH THE STATE VIA THE STATEWIDE TRACKING SYSTEM METRC: TIME AND LOCATION OF SALE, QUANTITY SOLD, PRICE, AND PRODUCT TYPE.

For recreational adult-use customers, no personally identifiable information is shared with the state. For medical marijuana patients, medical sales are tracked and linked to your state-issued medical marijuana registration card.

## COOKIES

WE USE "COOKIES" ON THIS SITE. A COOKIE IS A PIECE OF DATA STORED ON A SITE VISITOR'S HARD DRIVE TO HELP US IMPROVE YOUR ACCESS TO OUR SITE AND IDENTIFY REPEAT VISITORS TO OUR SITE. WE USE COOKIES TO CUSTOMIZE AND ENHANCE CUSTOMERS' VISIT TO OUR SERVICES. USAGE OF A COOKIE IS IN NO WAY LINKED TO ANY PERSONALLY IDENTIFIABLE INFORMATION ON OUR SITE.

## LINKS

This website contains links to other sites. We are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

IF YOU HAVE QUESTIONS ABOUT OUR PRIVACY POLICY, CONTACT US AT MASTERSOFTHETREEHOUSE@GMAIL.COM, OR BY PHONE AT (517) 781-4190.